

# Who Are We

## WHO ARE WE

### On a mission with a purpose rooted in people!

#### A beginning to be proud of!

Although the roots of Foster-Caviness Foods trace back to 1902 when two families, Foster & Caviness, began a small fruit and vegetable business in Greensboro, we are still committed today to be the Carolina's choice for fresh produce & more!

Our current co-owner and president, Paul Lieb, purchased the original Foster-Caviness in 1985 and in 1994 partnered with his brother-in-law, Jeff Gorelick.

Paul and Jeff are the a foundation of local relationships and stewardship that continue the family operation and position Foster Caviness as a company that will make a difference for generations to come.

#### A new direction...

In 2019 Paul and Jeff felt it was time for a "next step" in their pursuit of greatness. Together they hired Scott Bland as the new Chief Operating Officer. Scott has spent the last 20 years as an industry leader and people magnet. Scott's deep knowledge of the many facets that create success is coupled with his passion for leadership and his ability to inspire his team.

Scott and his team are change agents that live culture and

believe in community. Together we are headed into the future ready to face challenges, grow in excellence and lead Foster with an attitude of service.

Leading a new executive team of equally passionate members, Scott and team are advancing Foster into a new era of technology, growth, diversification, and CULTURE!

## Who Are We?

We are a group of passionate foodies that feel extremely privileged to wake up every day and FEED people. We carry out the Foster vision of “People.Food.Together.” in everything we do!

From our *delivery ambassadors* that greet you every day with your order, to our *customer experience team* that will help you through any challenge, to our *selectors and pickers* that ensure every order is fresh, we are here for YOU!

If there is ever any thing that we can do to make your day more amazing, please reach out to customer support and let us know!

Foster-Caviness is able to acquire and deliver safe and consistent varieties of fruits and vegetables from markets worldwide and we are proud to say that we have over 5000 skus!

Locally, the [Friends of Farmers produce program](#) allows Foster-Caviness to not only source local but to help impart our knowledge and industry experience into those sacrificing to grow for us all.

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Interested In Joining Our Team?